



Press release

NISSAN, OFFICIAL PARTNER OF EVER MONACO 2012

Nissan is the official partner of the 7th Ever Monaco trade show, the international forum for ecological vehicles and renewable energy, to be held at the Grimaldi Forum in Monaco, on 22-25 March 2012

Monaco, 23 December 2011 – True to its commitment to clean mobility, Nissan will be the official partner to the EVER MONACO trade show for the fourth time.

The Nissan LEAF, a brief overview

The first all-electric, five-door family production saloon, the Nissan LEAF has already won several awards, including European Car of the Year 2011, World Car of the Year 2011 and Japanese Car of the Year 2011-2012.

The Nissan LEAF, which has a five-star Euro NCAP safety rating, is a zero-emission car fitted with a high-performance electric motor, a lamellar lithium-ion battery and advanced control technologies that guarantee strong acceleration and quiet, comfortable driving. The AC synchronous electric motor produces 109 hp (80 kW) with torque of 280 Nm, with a top speed of 145 kmh. The production line Nissan LEAF is fitted with air-conditioning, satellite navigation system, rear parking camera, quick charge socket and innovative smart phone connectivity. Fully charged, the LEAF has autonomy of 175 km, ample for daily use. To date, Nissan has sold over 20,000 Nissan LEAF cars, making it the most widely sold all-electric car worldwide.

"Nissan is proud to continue its partnership with the Ever Monaco trade show and to take part, with LEAF and its electric vehicle range, in creating a new sense of mobility at a time when the world is converting to a sustainable, zero-emission society," says Pierre Loing, VP Product Strategy & Planning Nissan.

This year, thanks to partnerships between Nissan, HSBC Private Bank and Ever Monaco, a draw will be held on Sunday 25 March 2012 with the winner driving away a Nissan LEAF.

"We set up EVER because we strongly believe that it is absolutely necessary to set up an alternative to fossil fuels, both for environmental reasons and to guard against their probable depletion. It is because Nissan shares our convictions that its management have decided to associate their image with ours. We are very grateful to them and hope that the 2012 show will be the launchpad for LEAF towards a long, successful life." Frédérique Lajoux, Joint Organiser of EVER Monaco.

**For information, go to www.ever-monaco.com
For accreditation, go to http://www.ever-monaco.com/presse_2.php**

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