



## NISSAN IS THE OFFICIAL PARTNER OF EVER MONACO 2010

**MONACO (Dec. 8th, 2009)** – Nissan Motor Co., Ltd., is the official partner of EVER Monaco 2010 to be held from March 25-28 in the Principality of Monaco. At the show, Nissan will be displaying LEAF, the world's first affordable electric car built for the global market.

Slated for launch in late 2010 in Japan, the US, and Europe, LEAF is the embodiment of Nissan's radical, transformative vision for the future and the culmination of decades of investment and research. Pricing details will be announced closer to start of sales; however, the company expects the car to be competitively priced in the range of a well-equipped compact family car category.



LEAF – which was recently named one of the 50 best new innovations and breakthrough ideas of 2009 by TIME magazine of the US - is powered by laminated compact lithium-ion batteries while its electric motor delivers 80kW/280Nm. This ensures a highly responsive, fun-to-drive experience that is in keeping with what consumers have come to expect from traditional, gasoline-powered automobiles.

A combination of LEAF's regenerative braking system and innovative lithium-ion battery packs enables the car to deliver a driving range of more than 160km on one full charge.

In March, the Principality of Monaco and the Renault-Nissan Alliance signed an agreement to deliver zero emission mobility to the Principality from 2011, making the Principality one of the first countries to be supplied with electric vehicles from the Alliance.

*"We realized early on that zero-emission mobility goes far beyond the vehicle itself" said **Pierre Loing, Nissan's European vice president of product strategy and planning and head of the zero emission business unit.** "It requires extensive collaboration with governments and other partners to ensure success. We are delighted to be bringing zero emission mobility to the Principality of Monaco as early as 2011."*

**Vanessa Cantel, manager of the ecological vehicles exhibition** commented: *"We are delighted that Nissan is our partner for the 2010 exhibition and look forward to a long and fruitful partnership with them. It will be a real privilege to welcome LEAF to Monaco."*

Monaco plans to increase the number of its charging stations from 176 to 300 in 2011, in addition to installing three quick charge stations. The Government of Monaco has also announced that 50% of public fleet vehicle purchases will be zero-emission as early as 2011.

To date, the Renault-Nissan Alliance has formed partnerships with more than 35 governments, cities and other organizations in Japan, the US and Europe to advance the deployment of electric vehicles around the world. Together with its alliance partner, Nissan aims to be a leader in zero emission mobility.

**More information available on :**

<http://www.nissan-zeroemission.com> / [www.nissaneurope-news bureau.com](http://www.nissaneurope-news bureau.com)  
[www.ever-monaco.com](http://www.ever-monaco.com)

**Please submit your request for accreditation at :**  
[http://www.ever-monaco.com/presse\\_2.php](http://www.ever-monaco.com/presse_2.php)

## **Media contacts**

---

### **EVER**

Point Virgule - Vanessa Perez 01 73 79 50 74 / 06 09 38 63 00 [vperez@pvirgule.fr](mailto:vperez@pvirgule.fr)  
MITI - Vanessa Cantel +377 93 50 13 44 / [cv@miti.mc](mailto:cv@miti.mc)

### **NISSAN**

Mia NIELSEN, Zero Emission Communications, Nissan Europe SAS, +33 1 30 13 66 44  
E-mail: [mnielsen@nissan-europe.com](mailto:mnielsen@nissan-europe.com)

François CRISIAS, Zero Emission Communications, Nissan Europe SAS, +33 1 30 13 67 61  
E-mail: [fcrisias@nissan-europe.com](mailto:fcrisias@nissan-europe.com)