



EVER Monaco 2010
The "Mobility" section is expanding even further...
The air is abuzz with electricity !

Monaco (March 4th, 2010) – The countdown is on for the 2010 EVER Monaco trade show, with approximately fifty ecological vehicles proudly on display from 25th to 28th March at the Grimaldi Forum. On the road to a "green" future !

Here's a review of a few key players who will be exhibiting this year in the "ecological vehicles" section, alongside Nissan, Peugeot, Citroën, Toyota, Honda, Tesla, etc.:

MITSUBISHI, which recently provided the Principality of Monaco with four specimens of *i-MiEV*, its compact, electric smart city car, will take advantage of the trade show to have this new model tested by the general public. Already hitting the Japanese market this past summer, the iMiEV will enter production for European markets next October with a launch scheduled for late 2010. This will be the first "real" 100% electric (0g CO₂/km in driving mode) delivered by a major manufacturer and on sale to the general public!

VENTURI, which, for nearly 10 years, has followed a policy of in-depth innovation in electric vehicles, will exhibit the *Venturi Fétish*, the first electric sports vehicle, the *Venturi Eclectic*, an innovative vehicle for city driving, and the *Berlingo "Powered by Venturi,"* which was tested in Europe by French postal service La Poste and will hit the market in April 2010.

DAIMLER will present two "eco-citizen" versions of its legendary **Smart fortwo**: the *Smart Neutroclimat*, which offsets CO₂ emissions, as well as the *Smart Electric drive*, a must-have civic mobility solution for city driving, with zero emissions! These two mischievous two-seaters will also be available for test drives at the Ride & Drive.

The **NEWTEON** corporation, Europe's leading electric vehicle distribution network, will **DEBUT** its *Estrima Biro*, a two-seat microcar that is "as practical as a scooter and as safe as a car," in Monaco. The Estrima Biro may be test driven at the Ride & Drive along with the *Fiat Fiorino electric Micro-Vett*, and the *Piaggio Porter electric Tipper*.

GOELECTRIX, which specialises in the import, distribution, and maintenance of all types of electric vehicles and uses a network of specialist agents throughout France, will provide a **SNEAK PREVIEW** of the **TAZZARI ZERO**, the world's first electric sports car for city driving, in Monaco. Goelectrix will also exhibit its COMARTH range of fully electric small ATVs, as well as its legendary VECTRIX high-performance electric scooter, which is already being used by a number of municipal police forces.

The **SAS URBAN CAR COMPANY**, which markets public and private mobility solutions, develops self-service shops for electric vehicles and offers time-share vehicles to address corporate needs, will provide **SNEAK PREVIEWS** of its prototypes: *PLEASY-CAR (self-service shop with station)* and *PLEASY-CAR Rent (station-free car hire solutions)*. Moreover, the company will offer test drives of two models of its electric urban vehicles: *Teener* and *Start Lab*.

ECO&MOBILITE will exhibit and offer test drives of its SimplyCity range of electric vehicles, which are already available on the market. Designed and manufactured in France, the **SimplyCity** range consists of utility vehicles (Fourgon, Pick-up), as well as vehicles geared towards leisure and family use (Sun, City four-seater).

France's national postal service **LA POSTE** will present its eco-friendly and sustainable approach to transport operations at its eco-design booth. In line with this key aspect of its 2008-2012 corporate strategic plan, La Poste is committed to reducing its transport-related CO₂ emissions by 15% by 2012. With its complete range of electric vehicles, including electric cars and quadricycles, electric-assist bicycles, and electric carts, the postal service aims to become Europe's leader in the use of clean vehicles. Whilst adopting this policy of purchasing electric vehicles, La Poste has also, since 2007,

started to offer its collaborators "eco-driving" training on a general basis. 60,000 letter carriers have received this training, which allowed the postal service to cut its CO₂ emissions by 10,000 tonnes per year and to save five million litres of fuel.

DBT, Europe's leader in the electric vehicle recharging terminal market, with 4,500 terminals in use across France (95% of the domestic market), as well as 450 equipped sites in France and elsewhere in Europe, will exhibit its famous electric recharging terminals.

VENTEC, the worldwide leader in lithium battery management systems, has selected EVER for the **GLOBAL SNEAK PREVIEW** of its **VENTEC iBMS** technology, thus illustrating its state-of-the-art BMS (Battery Management System) solution geared towards the automotive market.

PIAGGIO will make the journey with the world's first hybrid scooter, the **MP 3 Hybrid**. Equipped with two engines (a heat engine and an electric engine that operate synergistically in order to reduce fuel consumption and emissions), the Piaggio MP 3 Hybrid consumes just 1.7 l/100 km and emits 40g/km CO₂ in 2/3 hybrid & 1/3 electric usage mode.

ADS Technologies, which develops and markets new electric or hybrid drive vehicles, will present its complete range of 36/48/72v lithium polymer batteries and exhibit a number of vehicles, including **ADS80L** ("125" electric, lithium-powered scooter, 80km/h, 100km autonomy), **Xtrem** (ultra-high-performance electric freeride mountain bike), **Electrike** (electric three-wheel bicycle), **ADSoNe** (hybrid three-wheel prototype), the **Prius III** equipped with a rechargeable plug-in kit (4000w cons., 2l/100km) and the **Little4** electric car.

SEV Electric Vehicles will also be represented by the **eTRICKS** high-performance electric moped.

CLEAN ENERGY PLANET will present its modal electric bicycle stations and its new, centralised electric vehicle (two- and four-wheel) management system intended for urban municipalities and businesses. **A global debut is being planned for Monaco: La Compagnie des Autobus de Monaco (CAM)** will soon begin full-scale testing of the first automatic electric bicycle station on the streets of the Principality.

REMINDER – Morning reserved for press coverage

The morning of **Thursday, 25th March, from 9:00 a.m. To 1:00 p.m.** will be dedicated to members of the press and to professionals. At this time, presenters will hold press conferences at their booths. *(The conference schedule will be announced shortly.)*

Consider obtaining authorisation to attend:

http://www.ever-monaco.com/presse_2.php

For more information, visit www.ever-monaco.com

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