



EVER MONACO 2010 Announces the First Exhibitors in the "Mobility" Area

Monaco, 27 January 2010 – Two months ahead of the official opening of EVER Monaco 2010, the show's organizers are offering you a preview of what will be the event's "environmentally-friendly vehicle" exhibition.

This fifth edition, which will take place from 25 to 28 March at the Grimaldi Forum, will allow visitors to see the extent to which manufacturers have made a concrete and lasting commitment to the environment. Environmentally friendly vehicles, including electric vehicles, that can be used on a daily basis in city and suburban areas will soon be within reach of consumers – a long time vision that is finally becoming a reality.

As we announced last December, **NISSAN** will be an Official Partner of the trade show this year. To mark the occasion, the Japanese manufacturer is sure to leave a lasting impression with events not yet made public.

For **PEUGEOT**, EVER 2010 will be an opportunity to premiere its complete line of two- and four-wheel electric vehicles at an impressive 100 m² stand.

The manufacturer will exhibit the *Peugeot iOn*, a mini electric city car that will be sold in France starting this fall, as well as its *BB1* concept car, a 2.5 m long zero-emissions vehicle that accommodates four people. Peugeot will also present Hybrid4 technology via a technology demonstrator and a RCZ Hybrid4. Now a major player in global and sustainable mobility, Peugeot will draw on its long "electric" past with the *VLV*, an Aventure Peugeot collector's vehicle and testament to its longstanding commitment and its 200 years of adventure. At the brand's stand and in designated test areas, cycles, an electric power-assisted bicycle and scooters, including the new *e-Vivacity*, will also be featured.

A loyal participant in the show since its creation, **CITROËN** will offer an all-electric stand with the presentation of the Citroën C-Zero and the Berlingo. In the "Ride & Drive" area, two of the manufacturer's models will be available for testing: the Biodiesel Compatible DS3 and the C3 Classic GPL.

TOYOTA-LEXUS, a pioneer in hybrid vehicles, will feature no fewer than 11 vehicles for the event both at its stand and in the "Ride & Drive" area, including *Toyota Prius III*, *Toyota Camry*, *Toyota IQ 99 grams*, *Lexus RX 450h*, *Lexus LS 600h*, etc.

Swiss manufacturer **PROTOSCAR** will unveil its **Lampo2** concept car. With its two electric engines, this "zero-emissions" vehicle offers a top speed of 200 km/h, goes from 0 to 100 km/h in five seconds, has a 200 km battery life and boasts performance worthy of a sports car with an internal combustion engine. To recharge the battery, the company plans to offer several methods, including home-based outlets, public terminals and a three-phase power current for businesses.

CLAMENS S.A., a transport company specialized in the treatment and recycling of demolition materials, has implemented and developed an environmental policy based on a specific technical process. Following this approach, CLAMENS reduced its greenhouse gas emissions to the point where it has a negative carbon footprint. Today, in light of the controversy surrounding the real environmental advantage of biofuels, the group is attempting to explore other areas of improvement, such as the use of hybrid engines and trucks. Moreover, the use of diester across its activities since November 2004 further reinforces the group's commitment to the environment.

CAM (Compagnie des Autobus de Monaco) will unveil its latest projects and achievements in terms of urban mobility, particularly through its partnership with Clean Energy Planet.

Other exhibitors have confirmed their participation, including **Honda**, **Venturi**, **SEV**, **Racing Development**, **Newteon**, **Eco & Mobilité**, **Etomic Automotive GmbH**, **Clean Energy Planet**, **Blu Car**, **DBT**, **AVEM**, **La Poste** and **Tesla**. Other manufacturers – such as **Renault**, **Daimler** and **Mitsubishi** – are expected to be added to this list very soon.

In the "two wheel" area:

ISD, a specialist in electric bicycles in France, will present its full line of seven electric power-assisted bicycles ranging from folding bikes to city bikes and all-road bikes.

At the same time, **BH Bike**, a century-old mainstream brand, bolstered by a partnership with Panasonic, the world "pedal engine" leader, will unveil and make available for testing its flagship range of "E Motion by BH" electric bicycles resulting from this alliance. It should be noted that the company will premiere at the show its brand new range of all-electric two-wheel bicycles, which will be sold starting in March 2010.

We should also mention the unwavering support of **HSBC Private Bank**, an Official Partner of EVER Monaco, which for the third straight year will give away an environmentally-friendly vehicle through a drawing restricted to visitors to the show.

Press Info :

As a reminder, the morning of Thursday 25 March from 9 AM to 1 PM will be reserved for the press and professionals. At that time, the exhibitors will hold press conferences at which they will make various announcements.

Please submit your request for accreditation at :

http://www.ever-monaco.com/presse_2.php

More information available on :

www.ever-monaco.com

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