



The 3rd EVER Monaco trade show set to open its doors on 27th March 2008

Capitalising on the success of the first two editions in 2006 and 2007, Miti and Mc2d have announced the opening of EVER Monaco 2008

Monaco, 26th November 2007 – The third annual EVER Monaco event, the trade show dedicated to Ecological Vehicles and Renewable Energies, will be held from 27th to 30th March 2008 at the Grimaldi Forum in Monaco. The event will serve as a forum for the exhibition of the latest innovations in the areas of mobility and energy. The first two shows were tremendously successful, attracting thousands of visitors, not to mention a number of internationally famous exhibitors.

Once again this year, the Espace Ravel inside the Grimaldi Forum will hold two exhibitions. One will be dedicated to ecological vehicles (electric, hybrid, fuel cell, gas and biofuel, as well as any propulsion method offering a real ecological benefit), to battery manufacturers, and to equipment manufacturers. The second exhibition will focus on renewable energies and environment-friendly household solutions.

New for 2008: An area dedicated to two-wheel transport

As the *Velib*¹ wave continues to generate interest, this year a specific area will be dedicated to two-wheel transport. Thus, visitors will be able to discover and try out new “zero emission” transport solutions (motorized bicycles, hybrid or electrically propelled scooters), not to mention the “Ride & Drive” road tests for all types of two- and four-wheel vehicles.

Conferences and round tables

A series of round table discussions and scientific conferences, open to the public, will punctuate the EVER trade show and give key players in the areas of politics, economics, science, and technology the opportunity to share their opinions and compare their experiences regarding the issue of the new mobility.

2nd Monte Carlo Rally for Alternative Energy Vehicles

During the exhibition and in partnership with the Automobile Club of Monaco, the 2nd Monte Carlo Rally for Alternative Energy Vehicles will be held from 28th to 30th March. A real test of sporting ability, the Rally will serve as an opportunity to confirm the potential of these vehicles in terms of fuel consumption and environmental-friendliness.

4th Edition of the Monaco “Youth and Sustainable Development” Meetings

Organized by the MC2D Association in close collaboration with the Ministry of Public Education, Youth, and Sport, the Finale of the 4th Edition of the Monaco “Youth and Sustainable Development” Meetings will be held while the EVER trade show is taking place.

The objective of this event is to increase young people’s awareness of the concepts behind sustainable development in order to help them gain a better understanding of the effects of humankind’s encroachments upon nature.

In 2008, the **SMEG** (Monaco Electricity and Gas Company) and the **ACM** (Automobile Club of Monaco) will once again demonstrate their faith in the event and show their support by serving as trade show partners.

¹ *Velib* is the new self-service bicycle rental scheme launched last July by the Paris City Hall.

The organizers of the EVER trade show now invite you to Monaco for the 3rd edition of the event, which will be held from 27th to 30th March 2008.

About EVER MONACO 2008 – From 27th to 30th March 2008

The trade show dedicated to Ecological Vehicles and Renewable Energies

“Cleaner” mobility and the expanding use of renewable energies will be the main topics explored at EVER Monaco 2008.

The Grimaldi Forum’s Espace Ravel will host a trade show dedicated to ecological vehicles (electric, hybrid, fuel cell, gas and biofuel, as well as any propulsion method with a real ecological benefit), to battery manufacturers, equipment manufacturers, etc., as well as an exhibition dedicated to renewable energies (environment-friendly initiatives and energy savings).

Conference and round table discussions on “sustainable mobility and renewable energies” will give key players in the areas of politics, economics, science, and technology the opportunity to exchange their viewpoints on issues relating to sustainable development in general and, in particular, on climate change and its consequences.

At the forefront of the ecological and political vanguard, EVER Monaco 2007 will leave a lasting impression with a number of highlights, such as:

- The 2nd Monte Carlo Rally for Alternative Energy Vehicles
- Round table discussions & Conferences sessions
- Road tests and a space dedicated to vehicle tests

Please submit your request for accreditation at
http://www.ever-monaco.com/accreditations_1.htm

More information is available at www.ever-monaco.com

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