



## Growing importance and relevance of EVER Monaco 2007 evidenced by success of second edition of the event

**Monaco, May 11, 2007** – The second edition of the clean transport and renewable energy trade fair EVER Monaco was held at the Grimaldi Forum from March 29 to April 1, 2007. This second edition was even more successful than the first, drawing 53 exhibitors and almost 5,000 visitors, a 25% increase compared to 2006.

### **Strong government and institutional presence**

The strong commitment to clean transport and sustainable development by Monaco's government and national institutions was also key to the success of the event. Indeed, the event was marked by the presence of government representatives and members of the private and public business sectors, which evidenced the growing interest in clean transport and renewable energy from both an economic and social perspective.

A series of **round tables and talks** were organised to provide a platform for members of political, business, scientific, and technical communities to share their opinions on issues related to sustainable development.

One of the highlights of the fair was the organisation of test drive circuits, which allowed hundreds of visitors to try out around 20 different alternative-fuel vehicles, including hybrid/flexfuel cars, electric scooters, and power-assisted bikes.

### **Rally Monte-Carlo for Alternative Energy Vehicles**

The first edition of Rally Monte-Carlo for Alternative Energy Vehicles (Lugano/Clermont-Ferrand to Monte Carlo) was organised to coincide with the trade fair. Twenty-three teams took part in the rally, and their performance confirmed the enormous potential that clean cars have in terms of economic fuel consumption and respect for the environment. The results of the rally can be consulted at [www.acm.mc](http://www.acm.mc).

**HSH Prince Albert II** demonstrated his support for the initiative by inaugurating the exhibition and presenting the awards to the winners of the ninth edition of the Jeun'Elec competition (a competition for young people designed to promote the use of electric scooters).

According to **HSH Prince Albert II**, *Monaco is becoming a model for clean transport and renewable energy policies*. During his opening speech, the Prince stated that he was *pleased to see that private individuals were starting to take an interest in renewable energies and reminded the audience that two solar energy facilities would soon be up and running in industrial and office buildings in the neighbourhood of Fontvieille*. He also referred to the *loans that had been made available by the government to develop projects like the demonstration solar electric plant on the harbour wall in collaboration with SMEG, Monaco's electricity and gas supplier*. Prince Albert also mentioned the *growing incentives to buy environmentally friendly vehicles, and stated that for the first time ever, almost all the vehicles purchased by the government and the commune this year would meet the environmental standards seen at EVER Monaco*. *The vehicles will be electric, hybrid, or run solely on biofuel*. Finally, the Prince highlighted that similar efforts were also being taken by major car dealers.

The second edition of EVER Monaco left its 5,000 trade and private visitors with a sharpened awareness of environmental issues.

**The organisers of the event have already fixed a date for the third edition of EVER Monaco: March 27-30, 2008.**

### **About EVER MONACO 2007**

#### ***The trade show dedicated to Ecological Vehicles and Renewable Energies***

---

"Cleaner" mobility and the expanding use of renewable energies will be the main topics explored at EVER Monaco 2007.

The Grimaldi Forum's Espace Ravel will host a trade show dedicated to ecological vehicles (electric, hybrid, fuel cell, gas and biofuel, as well as any propulsion method with a real ecological benefit), to battery manufacturers, equipment manufacturers, etc., as well as an exhibition dedicated to renewable energies (environment-friendly initiatives and energy savings). Conference and round table discussions on "sustainable mobility and renewable energies" will give key players in the areas of politics, economics, science, and technology the opportunity to exchange their viewpoints on issues relating to sustainable development in general and, in particular, on climate change and its consequences.

**More information is available at [www.ever-monaco.com](http://www.ever-monaco.com)**

### **PRESS CONTACTS**

#### **Relations presse**

**Agence Point Virgule**  
Vanessa Perez  
01 41 11 82 39  
06 09 38 63 00  
[vperez@pvirgule.fr](mailto:vperez@pvirgule.fr)  
[www.pointvirgule.com](http://www.pointvirgule.com)

#### **Véhicules Ecologiques**

**MITI**  
Vanessa Cantel  
+377 93 50 13 44  
[cv@miti.mc](mailto:cv@miti.mc)  
[www.miti.mc](http://www.miti.mc)

#### **Energies Renouvelables**

**MC2D**  
Philippe Napoléon  
+377 97 77 54 21  
[napoleon@ever-monaco.com](mailto:napoleon@ever-monaco.com)

#### **Conférences**

**MC2D**  
Ariane Favaloro  
+377 97 77 54 21  
[arianefavaloro@ever-monaco.com](mailto:arianefavaloro@ever-monaco.com)